

Market forecast

2024 long-term return expectations

As you think about planning for retirement, return expectations are crucial in ensuring you'll be poised to achieve your financial goals — whatever they may be.

Let's take a look at capital market assumptions from industry professionals, which forecast equities outperforming fixed income in global markets over the next 10 years.

Prepare your investments for any market. For powerful strategies to maximize your returns, Equitable can help you plan for any return environment.

US equities

JP Morgan:

7.0%

Invesco:

7.0%

BlackRock:

5.2%

US bonds

Invesco:

5.3%

JP Morgan:

5.1%

BlackRock:

5.0%

International equities

BlackRock:

9.7%

Invesco:

7.3%

JP Morgan:

7.0%

Sources: BlackRock Investment Institute, Capital Market Assumptions, November 2023. J.P. Morgan Asset Management, 2024 Long-Term Capital Market Assumptions, September 2023. Invesco, 2024 Long-Term Capital Market Assumptions, September 2023.

The disclosure below applies to bank distribution entities.

INVESTMENT AND INSURANCE PRODUCTS ARE: • NOT FDIC INSURED • NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY • NOT A DEPOSIT OR OTHER OBLIGATION OF, OR GUARANTEED BY, THE BANK OR ANY OF ITS AFFILIATES • SUBJECT TO INVESTMENT RISKS, INCLUDING POSSIBLE LOSS OF THE PRINCIPAL AMOUNT INVESTED

^{*} US large caps

Important information

This material is for informational/educational purposes only, should not be considered tax or legal advice, and is not intended to predict or guarantee any particular outcome or client experience.

Equitable refers broadly to Equitable Financial Life Insurance Company (NY, NY) and to Equitable Financial Life Insurance of America, an AZ stock company with an administrative office located in Charlotte, NC, issuers of variable annuity products depending on the particular contract and its distributor.

Equitable is the brand name of the retirement and protection subsidiaries of Equitable Holdings, Inc., including Equitable Financial Life Insurance Company (Equitable Financial) (NY, NY); Equitable Financial Life Insurance Company of America (Equitable America), an AZ stock company with an administrative office located in Charlotte, NC; and Equitable Distributors, LLC. Equitable Advisors is the brand name of Equitable Advisors, LLC (member FINRA, SIPC) (Equitable Financial Advisors in MI & TN).

© 2024 Equitable Holdings, Inc. All rights reserved. GE-5503700.2 (1/24) (Exp. 3/25) | G2456650 | Cat. #200007 (1/24)

