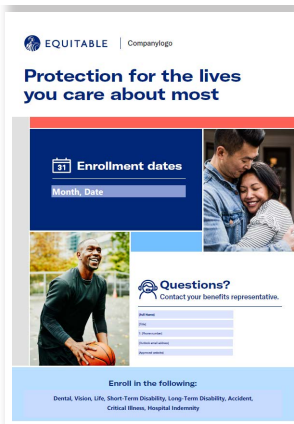


Powerfully Simplesm Enrollment support toolkit

Help maximize benefits enrollment with additional guidance

Offering a robust package of enrollment support can help maximize employee participation in benefits programs. Your clients can give their employees the confidence to make the right decisions for themselves and their families by providing the tools they need to understand the benefits offered, ask questions, and compare options and prices.

Click on image below to view enrollment tools available



Announcement poster



Product overviews



Email templates



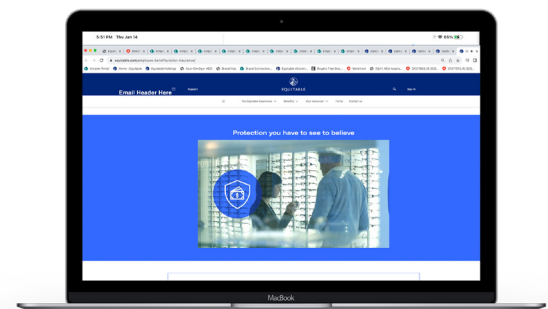
Intranet banner ads



Benefit summaries



Pre-promotional flyer



Product videos



Employees have access to self-directed education, with a wide range of materials for all learning styles.

- Pre-promotional flyer
- Enrollment posters/flyers
- Product videos
- Product overviews
- Benefit summaries
- Email templates

- Ad templates for intranet or social media

Cost: No cost to the broker or employer

To learn more, visit equitable.com/employeebenefits.

Enrollment checklist



- ✓ Clearly communicate dates to employees
- ✓ Create engaging benefit planning meetings for employees
- ✓ Provide simple and engaging resources
- ✓ Continue communications throughout enrollment period

Requirements

Minimum of 10 business days lead time prior to open enrollment

Cost: No cost to the broker or employer

Suite of Insurance Products



Dental



Vision



Life



Short-Term Disability



Long-Term Disability



Accident



Critical Illness



Hospital Indemnity

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