EQUITABLE ADVISORS

We get your **future**.

We've got your **back**.

Advisors who lead with **insight** and guide with **empathy.**

At Equitable Advisors, we deliver meaningful advice for financial situations, from the straightforward to the complex.

But first, we get to know who you are — not just numbers and facts, but the values and life stories behind them. Together, we build a goals-based plan tailored to what matters most to you, your family and your business.

Then we say, “Here’s how,” helping you put your plan into action with personalized financial advice and a wide range of best-in-class investment strategies.

We stay with you as your life moves forward — working hard to keep your plan one step ahead, to help you secure your financial well-being, keep it growing as life unfolds and protect what you’ve built.

We’re the partner you can rely on, whatever comes next.

A holistic approach

Your finances aren't separate from your real life — they're woven throughout it.

Every decision you make about money touches something that matters: your home, your family, your work, your future. When we understand the relationship between your life and your money, we can help you plan for it all.

Goals-based planning

First, we listen — to who and what matters most, where you've been and where you're going. We ask the questions that confirm your values, reveal your worries and identify your needs, even some you might not be thinking of. Then we build a strategy that reflects your story, your values and what you're planning for.

Personalized financial advice

As life changes — new chapters, new ventures, unexpected challenges — we work to keep your plan one step ahead. And we revisit the values behind them, so your plan always fits who you are and where you're headed.

Ongoing review and refinement

The strategy is just the beginning. It's not about any single investment solution. It's about how we structure everything to deliver strong outcomes that work together for your real life and real what-ifs. As financial professionals, we uphold our duty to act in your best interest. As people, we work hard to earn your trust at every turn.

The result?
Holistic financial planning and advice for real life. Your life.

Building your financial future

One strategy.
The sum of many parts.

All decisions are connected. So, while it is important to address each goal individually, it's even more crucial to understand how they relate.

At Equitable Advisors, we stay up to date on market shifts and performance to bring you insights that can impact and improve your financial outlook.

Our advisors are equipped with best-in-class investment products from leading asset managers to help ensure objectivity and trust. With time-tested strategies and leading-edge technology, they assess risk and track performance to enable better financial decisions.

With goals-based planning at the core of our wealth-management approach,

We deliver solid financial advice, all in one place, to guide your full financial picture.

Investment planning

Risk Management

Business planning

One Strategy

Retirement planning

Estate & charitable planning strategies

Education planning

Income tax strategies

Investment planning

Customized portfolios that reflect your goals, time horizon and comfort with risk.

Risk management

Assurance that your financial foundation is protected against life's surprises.

Retirement planning

Your personalized path for getting to and through a rewarding retirement.

Education planning

Providing for potential education needs with built-in flexibility.

Income tax strategies

Thoughtful tax planning while your money is growing and when you're taking retirement withdrawals.

Estate & charitable planning strategies

A giving roadmap that honors your legacy with tax-efficient strategies.

Business planning

Strategic guidance for you to grow, protect and transition your business, while aligning cash flow and growth with personal financial goals.

Strength in numbers

Equitable Advisors is part of Equitable Holdings, Inc., one of America’s premier, publicly-traded financial services companies.

We sit alongside AllianceBernstein (AB), a global asset management firm, and Equitable,[1] a pioneer in innovative protection and retirement strategies. Together, we're on a mission to help people secure their financial well-being and pursue long and fulfilling lives.

With over $1 trillion in assets, the strength and scale of our combined companies — along with a rich history dating back to 1859 — help make Equitable Advisors who we are today:

A supportive, client-first culture

4,500
Financial Professionals

All advisors — a diverse cohort of over 4,500 financial professionals — have access to the shared expertise of their colleagues, helping to make sure the most appropriate strategies come to the surface, no matter any client's level of wealth or niche financial needs.

A strong community presence

1K+
of service hours to communities

Advisors and their teams contribute thousands of service hours to the communities where they live and work alongside their clients.

A partner you can trust

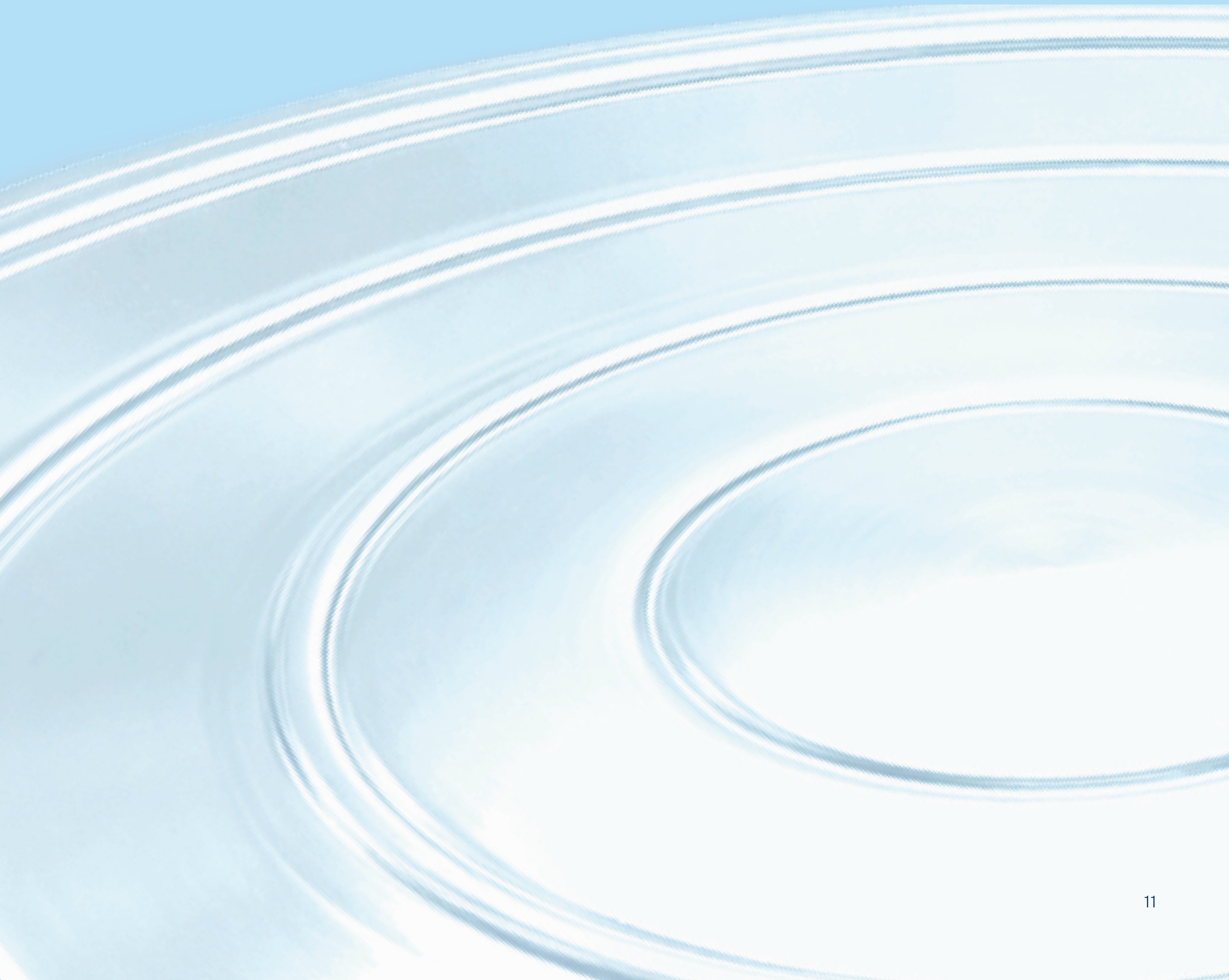
2M+
clients

While we have over 2 million clients and counting, we serve each as the unique individual they are. Our advisors are equipped to deliver meaningful advice for financial situations — from the straightforward to the complex — and, most importantly, yours.

We'd love to put our expertise to work for **you**.

When you work with Equitable Advisors, you get the reach and resources of a market leader, delivered with the personal touch of an advisor who gets your future — and has your back.

Speak with your advisor
or learn more at
equitableadvisors.com.



For purposes of this discussion, **advisor** is used as a general term to describe insurance/annuity and investment sales and advisory professionals who may hold varied licensing as insurance agents, registered representatives of broker-dealers, and investment advisory representatives (IAR) of registered investment advisors, respectively. **Advisor** in this context is not intended to necessarily refer to IAR-offered financial advisory/planning services.

Asset allocation, diversification and rebalancing do not guarantee a profit or protection against loss.

Equitable Advisors and its affiliates and associates do not provide tax or legal advice or services. Please consult with your tax and/or legal advisors with regard to your particular circumstances.

Duly-registered and licensed representatives offer securities through Equitable Advisors, LLC (NY, NY (212) 314-4600), member FINRA, SIPC (Equitable Financial Advisors in MI & TN), offer investment advisory products and services through Equitable Advisors, LLC, an SEC-registered investment advisor, and offer annuity and insurance products through Equitable Network, LLC (Equitable Network Insurance Agency of California, LLC; Equitable Network Insurance Agency of Utah, LLC; Equitable Network of Puerto Rico, Inc.).

Equitable Holdings has $1.1 trillion in assets under management and administration (as of September 30, 2025) and more than 5 million client relationships globally. Founded in 1859, Equitable Financial Life Insurance Company (NY, NY) provides retirement and protection strategies to individuals, families and small businesses. AllianceBernstein is a global investment management firm that offers diversified investment services to institutional investors, individuals and private wealth clients. Equitable Advisors, LLC (Equitable Financial Advisors in MI & TN) has approximately 4,500 million duly registered and licensed financial professionals that provide financial planning, wealth management, retirement planning, protection and risk management services to clients across the country. The reference to an over 165-year history applies specifically and exclusively to Equitable Financial Life Insurance Company.

Equitable is the brand name of the retirement and protection subsidiaries of Equitable Holdings, Inc., including Equitable Financial Life Insurance Company (NY, NY); Equitable Financial Life Insurance Company of America, an AZ stock company with an administrative office located in Charlotte, NC; and Equitable Distributors, LLC. Equitable Advisors is the brand name of Equitable Advisors, LLC (member FINRA, SIPC) (Equitable Financial Advisors in MI & TN). The obligations of Equitable Financial and Equitable America are backed solely by their claims-paying abilities.

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