

# Equitable Life eApp

User guide

**Retail version** (This guide should not be used for COIL Institutional Series<sup>SM)</sup>

# eApp user guide

# What is Equitable Life eApp?

#### Equitable Life eApp is our new electronic application platform which launched in 2021. It offers speed and flexibility advantages which will benefit the field and home office alike.

These benefits include:

- The new streamlined common application.
- Reduced app entry time.
- Field prefilling data captured earlier in the application if prefilled where the field appears elsewhere in the application.
- Lexis-Nexis client validation.
- Policy number assignment when the case is submitted.
- Send to Client enables the client to complete and sign either the Medical Information Questionnaire and Personal history section or the full application. Access <u>FB21-190</u> for more information.
- Utilizes Smart App technology

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# **Accessing Equitable Life eApp**

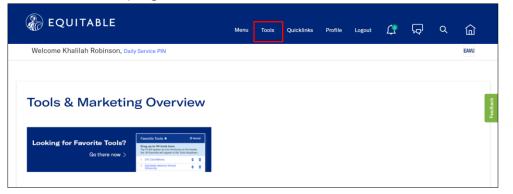
There are multiple ways to access Equitable Life eApp. You can access Equitable Life eApp using Salesforce.com, AEGIS Web, or through Equitable.com. The steps below walk-through logging into Equitable Life eApp using equitable.com.

- 1. Log into <u>www.equitable.com</u>.
- 2. Enter your User ID and Password.
- 3. Click Sign In.

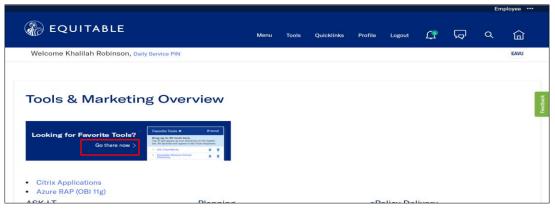
EQUITABLE	
User ID Password	
Sign in Forgot User ID or Password	
Don't have an account? Register Now Equitable Retirement Vision <sup>au</sup> , Retirement Sateway, Momentum & Retirement Strategies Administrators	

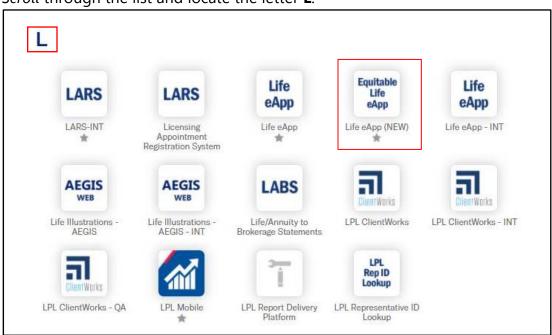
The following screen will appear:

4. Select "Tools" (top right).



5. Click "Go there now".





Scroll through the list and locate the letter L.

- 6. Hover over "Equitable Life eApp (New)".
- 7. Click "Launch tool".

Once *Launch tool* is selected the Equitable Life eApp program will open and the What's New screen will appear.

Life eApp (NEW)
Unqork is an eApp application that aims to simplify the issue process and improve customer experience
Available on:

## What's New

This screen will provide the most recent enhancements and helpful tips to the Equitable Life eApp system.

What's New – January 22, 2022	
Release Update	
<ul> <li>Multiple form updates have been implemented. Impacts are minin</li> </ul>	nal:
<ul> <li>Life Application – new form numbers and minor content changes</li> <li>Term Conversion Application – addition of the CVPlus and Charitable Legacy rider option (as available by product)</li> <li>Conflicts of Interest Disclosure – minor content changes</li> <li>Client Relationship Summary (CRS) Form – minor content changes</li> <li>Privacy Notice – footnote added at the bottom of page 1</li> <li>Broker Transaction Authority (BTA) Form – minor content changes</li> </ul>	
<ul> <li>Support for the Streamlined Executive Underwriting Program has been added. A checkbox and group code field have been added to Case Information screen:</li> </ul>	the
Group Approved Underwriting     S Digit Code     Please enter the 5 digit code or     unallicit the Group Approved     Underwriting	
More information will be provided in an upcoming field bulletin.	
Tip of the Month	
Cash With Application (CWA) is not available on Optimizer MAX cases. Funds can be submitted once Underwriting has approved and prior to policy mailing.	
Send to Client Reminder	
Our Send to Client feature enables client completion of either the MIQ/personal history section or the entire application. It is available for cases where the Owner and Insured are the same person. Please refer t Field Bulletin FB 21-190 or the Life eApp User Guide for additional deta	0
You can access this popup at any time by clicking What's New 1 in the screen header.	
Questions? Please contact the eApp phone team at (855) 606-6452, opt 3.	tion

# Dashboard

The dashboard is a list of all cases the financial professional has entered in Equitable Life eApp as well as the status of the case, product type, face amount and other important information.

EQUITAI	BLE			A What's New 3
B Start New Case	Portfolio Manager	Search All	Search D	Include archived cases (Inactive at least 120 days).
My Cases - 1		L	(к)	*Case duplication limited to same insured**
First Name Last Name	Face Amount Status	Product	Date Modified	— (N) — (O) — (P) —
Garris Bentley	S500,000 Started	BrightLife Grow, Series 159	07/19/2022 3:33:24 PM Case Details View Forms	Open Case Delete Duplicate

- A. **What's New -** allows the User to review recent enhancements that have been added to the Equitable Life eApp application.
- B. Start New Case allows the User to start a new case.
- C. Portfolio Manager allows the User to select a group of funds to be used on multiple cases.
- D. Search allows the User to search the Dashboard for a case.
- E. **Include archived cases -** Cases inactive for 120 days are automatically archived. You can search for those cases by checking the box.
- F. First name This is the first name of the Insured.
- G. Last name This is the last name of the Insured.
- H. Face amount This is the amount of insurance being applied for.
- I. Status This is the status of the application.
- J. **Product –** The is the product type selected.
- K. **Date modified** This the date the case was last opened/updated by the financial professional.
- L. **Case details** This displays some important information about the case including the policy number.
- M. **View forms** This allows the User to view all the forms associated with the case.
- N. **Open case** This allows the User to open a case previously entered.

#### x **Case Details** Policy Number: 122302024 Insured Name: Kayla McClain Insured Email: khalilahrobinson@yahoo.com Insured Date of Birth: 10/05/1978 Carrier: Equitable Financial Life Insurance Company State: North Carolina Product Type: Term Product Name: TERM 20 Face Amount: \$500.000 Payment Mode: Annual Replacement: no Send To Client Type: fullApp Activity History Activity Time Activity 02/18/2022 3:07:31 PM Case Started 02/18/2022 3:13:43 PM Case has been locked 02/18/2022 3:14:56 PM Invite Sent

Case started: 02/18/2022

Close

- O. Delete This allows the User to delete a case.
- P. **Duplicate** allows the User to copy the information entered from one case to be applied to a new case, eliminating the need to re-type some of the information. Case duplication is only available where the Insured is the same party. Please note that cases cannot be duplicated once they are sent out for signature.

### Starting a new case

To begin a new case, follow the steps below:

1. Click "Start New Case" from the dashboard screen.



The following screen will appear:

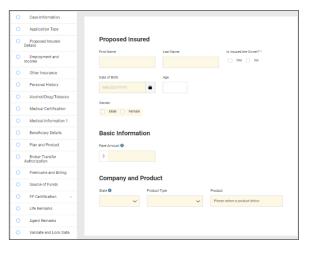
Throughout the application process the User will notice different ways to answer questions. Some of these include freeform text, drop down menu, date selector, etc.

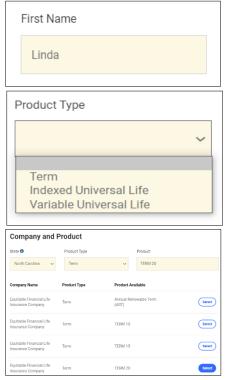
• Freeform Text – allows the user to enter text.

NOTE: Some fields will allow limited characters.

- Drop down menu allows the user to select an option from the menu by clicking the drop-down arrow.
- Multiple choice allows the user to select the appropriate answer from a list of options.

**NOTE**: In some cases, multiple options can be selected.





• Date selector – allows the user to select the appropriate date by clicking calendar icon.

07/07/4050	
07/27/1958	

2. *Complete* each section/field.

Once all sections on the screen are complete you are ready to move to the next screen. There are three options at the top and bottom of most screens.

Save and Exit	Previous	Next
---------------	----------	------

**Save and Exit** – allows the user to save the information added to the screen and close the case to be completed later.

**Previous** - allows the user to navigate back to the last screen.

Next – allows the user to continue completing the screens.

- 3. Click Next.
- 4. *Repeat* steps 2 and 3 on each screen.

You may notice the error message below on the Case Information screen. **IF** this error message is received, **THEN** a required field is unanswered or needs to be updated.

Oops - 1 error(s) have been found!
Please fix the fields outlined in red.
ОК

The unanswered field can be easily identified by looking for the field outlined with red writing.

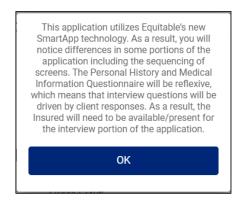
Once the field is updated, *click* **Next** again.

Product
Please select a product below
Product is required

# Smart App

Equitable Life eApp utilizes Smart App technology. Smart app leverages technology to guide more effective conversation with clients to capture the information needed to deliver an optimal underwriting decision for the client's coverage.

The Pop-Up message below will be presented as a notice that the contract state selected will utilize the Smart App technology.



*Click* **OK** to continue with the application.

# **Action buttons (top of the screen)**

At the top of the screen there are additional options for navigating in Equitable Life eApp.

PREVIOUS	NEXT	SAVE AND EXIT	RETURN TO AEGIS	VIEW PDF	LOG OUT
			📞 For eApp quest	<i>tions please call (855)</i> Client Accou	) <i>606-6452, option 3</i> unt:   Product Name:

- 1. **Previous** allows the user to navigate back to the last screen (works the same as the bottom of the screen).
- 2. **Next** allows the user to move to the next screen (works the same as the bottom of the screen).
- 3. **Save and Exit** allows the user to save the information added to the screen and close the case to be completed later (works the same as the bottom of the screen).
- 4. Return to Aegis allows the user to go to Aegis to run an illustration or return to Aegis.
- 5. **View PDF** allows the user to review the application package.
- 6. **Log Out** allows the user to log out of Equitable Life eApp.

It also lists the Insured's name, Agent's name, the product selected and a contact number for eApp questions.

# Left hand navigation

The "left hand" navigation will allow the financial professional to easily identify which screens have been completed and are in good order and which screens may be missing information using the icons below.

!	
~	
0	

This icon indicates the screen you are currently on.

This icon indicates that a field(s) is missing information on the screen.

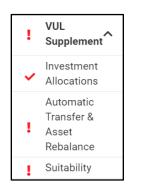
This icon indicates the screen is complete.

This icon indicates the screen has not been visited.

**NOTE:** You may notice a drop-down arrow on some of the tabs (on the right-hand side). This arrow indicates that there are additional screens related to the supplement that needs to be completed.



You may also notice a 🔽 or ! on these tabs. These red marks indicate that one of the dropdown tab screens is missing information.



# Shaded field

On each screen multiple fields are shaded yellow. These fields will need to be answered to satisfy the "in good order (IGO)" requirements on the application.

Prefix	First Name	Middle	Last Name	Suffix
	✓ Dallas		Jingle	~
Primary Re	esidential Address			
Primary Addre	288		Bld/Apt/S	uite
2702 Cochr	ane Dr			
City				
0.00				
Charlotte				
		Zip Code		

# **Red asterisk**

There are a few red asterisks sprinkled throughout the application. The red asterisks are a reminder that the field will need to be answered to navigate to the next screen.



# **Tool tips**

A Tool tip icon has been added to some fields to clarify information needed and help minimize confusion during the application process.

Face	Amount 🕄
\$	250,000

Hover over the and additional information will display.

Face Amount		Policy Face Amount being applied for
\$	250,000	



Equitable Life eApp also uses the Smart Address feature. This feature allows you to enter a portion of the client's address and based on the information you enter it will present a list of similar

addresses for you to select the appropriate one.

9533 Ha	arvard Oak			
9533 F	larvard Oak	Ct, Charlotte, N	C 28269, USA	
Use	This Address			
elect Exis	ting Address T	o Pre-fill		
				~

# **Lexis-Nexis verification**

Equitable Life eApp allows Lexis-Nexis validation of the Insured's Social Security Number, Name, Address, and Date of Birth on the Proposed Insured Details page.

If Lexis-Nexis determines the information doesn't match, the following error is received.

Pot	ential issue with name, address, SSN/TIN, and/or phone. Please verify.
	ase review and verify last name is correct.
	ase review and verify SSN, name, and address are correct.
	ase review and verify social security number and last name are correct
	ase review and verify date of birth is correct.

This message is a reminder to verify and/or update the information. This will not prevent the User from moving forward.

**NOTE**: Updating the information will not trigger a second validation.

# **Bank Account Validation (GIACT)**

This service provider is used to verify customer data and banking information entered on the Systematic Payment screen. If the banking information does not match, a message detailing the nature of the error will appear.

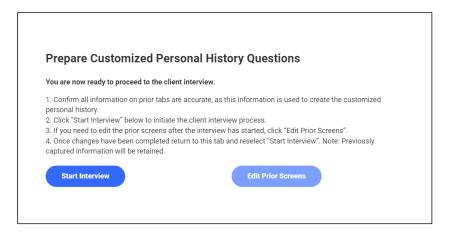
Invalid account number - please verify and correct if needed.

This message will not prevent the user from moving forward, however is a reminder to review the routing and account numbers entered so that the appropriate draft will happen.

# **Start Interview**

After completing the General Information screens, you will be prompted to start the Interview which will allow the Agent or Client to complete the personal history and medical history if applicable.

**NOTE**: If Send to Client is selected, the personal history and medical history (if applicable) will be completed by client.



To start the interview:

1. Select Start Interview.

**NOTE:** Once Start Interview is selected, updates cannot be made to the previous screens, unless you select edit Prior screens.

2. Click Next to continue processing.

# **Declaration Statement**

The next screen is the PI Declaration screen.

This statement must be read verbatim to the client.



1. Click the check box to confirm acknowledgement.

2. Click Next to continue to the Proposed Insured History screen.

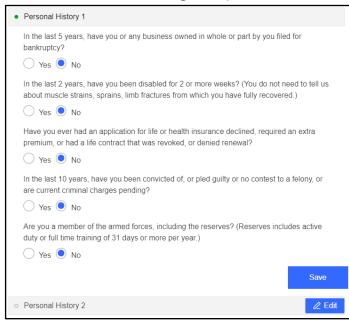
## **Proposed Insured History**

The Proposed Insured History screen will appear after the Declaration Statement screen is complete. The questions on this screen are reflective style questions.

1. Click the Edit button to start answering the questions.

• Personal History 1 🧷 Edit
-----------------------------

2. Click Save after answering the questions and continue with Personal History 2.



**NOTE:** Be sure to save your responses before toggling between screens or the answers will not save.

# **Producer Validation**

The financial professionals License and Appointment status will be validated automatically prior to locking the case and the financial professional will receive a pass or fail status which will be displayed on the Producer Validation Tab.

- o All Application tabs prior to the Producer Validation tab must be completed
- o Include the Advisor's email address on the FP Certification for communications

### **Pass Status**

If the financial professional's training, licensing, and appointment is IGO, then they will pass the Producer Validation check and are allowed to move forward with locking/submitting the application.

Producer Validation	
Status : Passed Message : You may proceed with submitting the application	
Revalidate Producer	

### Licensing and or Appointment Failure Status

If the producer validation return is for Licensing and/or Appointment, an automated email is sent to the AHCA NOC mailbox for review and resolution with a copy to the financial professional. The AHCA NOC Support team will respond to the financial professional when they can proceed with the application and revalidate.

Produce	r Validation
Nancy Schkufza	29492 - Needs Review
1. Agent No	ot Active-29492
aperwork is ne	mail has been sent to the AHCA support team to assist. Please revalidate in 24-48 hours. If determined additional eded, your Licensing Group will contact you to obtain those requirements. Once those requirements have been revalidate in 24 -48 hours.
Agent Status:	Hold for Licensing /Training resolution
ant crodent	als must be satisfied and IGO

**NOTE:** The financial professional will not be allowed to lock the case until it is IGO (the lock button will be disable and the message below will be received). There will also be a red Exclamation mark on the Producer Validation tab in the Left-hand navigation.

✓ Funds	Validate and Lock Data
✓ Client Profile	Your application is not in Good Order. Please review the tabs on the left with the red exclamation points and
<ul> <li>FP Certification</li> </ul>	review those screens to complete the missing information
<ul> <li>Life Remarks</li> </ul>	To edit the application, click on the desired screen in the left navigation tree. All screens must be locked to collect a
<ul> <li>Agent Remarks</li> </ul>	electronic signature and use electronic submission.
Producer Validation	<ol> <li>In Good Order: To be considered in Good Order, all screens must have a green check mark (</li> <li>Review the left navigation tre for any screen listed below and complete the yellow highlighted fields.</li> <li>Save and Exit Button: Save the application packet to complete later.</li> <li>View PDF Button: View the application packet or Print an incomplete application packet.</li> </ol>
Validate and Lock Data	Screens Requiring Review: Screens Not Yet Visited:
Validate and	1. Producer Validation
Incomplete	Thank you for using our Electronic Application!

### **Product and/or Compliance Training**

When the validation return is for Compliance or Product Training courses, the financial professional will be required to go to EAVU in Equitable.com and complete the appropriate courses and then revalidate the Producer Validation in Equitable Life eApp.

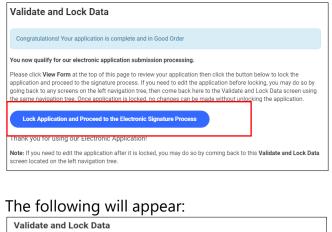
Producer	Validation
nancy schkufza 0	9162 - Needs Review
2. Produčt Tr	17 Training was not satisfied-9162 raining was not satisfied-Reg 60-9162 raining was not satisfied-VUL Legacy-9162
not been complete	eted the training in the past 24 hours, please wait an additional 24 hours to revalidate your application. If training has ed, log into Equitable.com and access EAVU to take the required training. You can revalidate in 24-48 hours upon e contact the Sales Desk with any questions concerning product training information at 1-800-289-1101 Option #1.
Agent Status:	Hold for Licensing /Training resolution
Agent credentia	Is must be satisfied and IGO

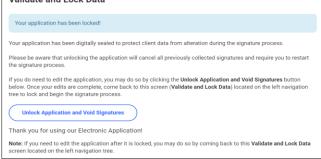
**NOTE**: EAVU sends an update to LARS once a day after 3:00 P.M. If training was completed prior to 3:00 P.M., wait 24 hours to revalidate. If training was completed after 3:00 P.M. wait 48 hours to revalidate.

# Validate and lock data

Once all the data entry screens are complete and are IGO the financial professional can lock the application and move forward with signing.

1. Click Lock Application.





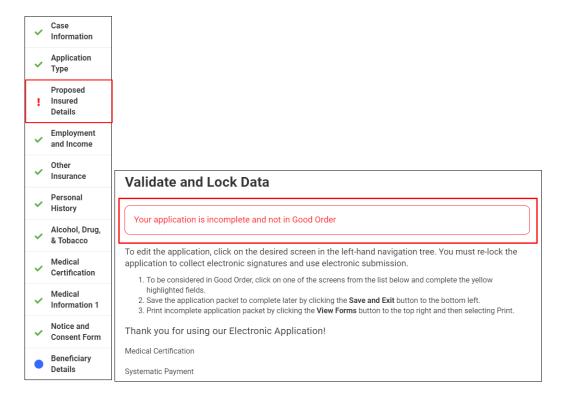
Users can review the screens after the case is locked; however, changes cannot be made. The alert message below will appear at the top of the screen.

~	Case Information	This application has been locked. Please return to the Validate and Lock screen and click "Unlock Application" to make changes.
~	Application Type	
~	Proposed Insured Details	Personal History
~	Employment and Income	In the last 5 years, have you or any business owned in whole or part by you filed for bankruptcy?
~	Other Insurance	Have you ever been convicted of, or pied quilty or no contest to driving under the influence of alcohol or drugs?
•	Personal History	Ves  No

To make changes to the case the User would need to unlock the case. To unlock the case *click* **Unlock Application Data and Cancel Signature Process**.

Validate and Lock Data
Your application has been locked!
Your application has been digitally sealed to protect client data from altercation during the signature process.
Please be aware that unlocking the application will cancel all previously collected signatures and require you to restart the signature process.
If you do need to edit the application, you may do so by clicking <b>Unlock Application and Cancel Signature Process</b> button. Once your edits are completed, come back to this screen ( <b>Validate and Lock</b> ) located on the left-handed navigation tree to Lock and return to the signature process.
Unlock Application Data and Cancel Signature Process
Thank you for using our Electronic Application!
Note: If you need to edit the application after it is locked, you may do so by coming back to this Validate and Lock Data screen located on the left navigation tree.

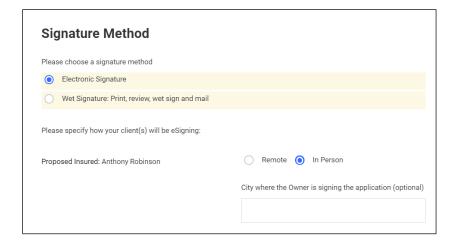
If any **!** remain in the left-hand navigation view, it means that screen is not complete or IGO, and the error message below is displayed.



To clear the !, navigate back to the screen where the icon appears and complete the missing information.

# **Signatures**

There are a few ways to have the client sign the application.



The financial professional can collect a wet signature. To collect a wet signature, the financial professional would need to print the application, have the client sign, and mail it to the Life Operations Center.

Equitable Life eApp uses DocuSign to capture electronic signatures. There are two types of electronic signatures, In person and remote.



#### In-person signature

In-person signature means the client is sitting with the financial professional at the time the signature is captured. All parties must be present at the time of signing.

Signature Method	
Please choose a signature method	
Electronic Signature	
O Wet Signature: Print, review, wet sign and mail	
Please specify how your client(s) will be eSigning: Proposed Insured: Khalilah Robinson	Remote      In Person
	City where the Owner is signing the application (optional)

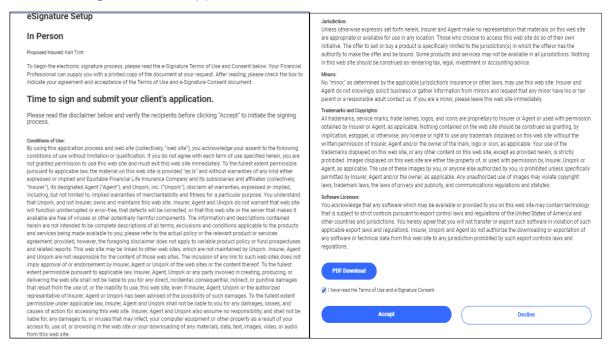
### **Complete** the following screen.

-

	•
In	person e-signature instructions:
P	OTE: ALL IN PERSON SIGNING PARTIES MUST BE PRESENT IN ORDER TO COMPLETE THE APPLICATION, IF ANY II ERSON SIGNING PARTY IS UNAVAILABLE, CLICK THE BACK BUTTON AND SELECT ANOTHER E-SIGNATURE IETHOD
P	lease read the following statements aloud to the e-signature participants:
D	uring this electronic signature process, you will
	<ol> <li>Agres to review all documents and disclosures electronically</li> <li>Agres to read and achrowinkage the Terma of Use and Electronic Signature Consent.</li> <li>Provide proof disamittation, full will be needed to view the application at a later time]</li> <li>Adopt and apply your electronic signature to the application and all supplements or disclosures as required.</li> </ol>
A	gent eSignature Information
e3	Signature emails will be sent to the signing parties below;
Pt	roposad Insurad: Khallah Robinson
A	pert Name: Khallah Robinson
	Please enter last 4 digits of SSN below that you, as the agent, will use to sign in to your agent signature process once all other parties have signed.
La	st 4 digits of Social Security Number *
	Please enter and confirm your email address where all agent eSignature notifications will be sent.
Aj	gent email *
	khalilah.robinson@equitable.com
0	onfirm agent email *
Γ	

#### 1. Click Next.

#### The following screen will appear:



2. *Review* the PDF download.

NOTE: The PDF download will open in a new window.

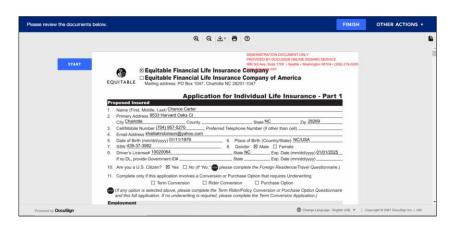
- 3. Click "I have read the Terms of Use and eSignature Consent".
- 4. Click Accept.



- 5. Click I agree to use electronic records and signatures.
- 6. Click Continue.



The following screen will appear:



### 7. Click Start.



8. Click Sign.

Select the sign field to create a	nd add your signature.		FINISH	OTHER ACTIONS -
	ø ø <del>v</del>	1 <b>-</b> 0		
	Aviation Questionnaire Foreign Residence and Travel Information Questionnaire Term Policy/Rider Conversion or Purchase Option Questionnaire Individually Owned Policy/Business Insurance Questionnaire	Limited Temporary Insurance Agreement and Questionnaire  Entity Owner Questionnaire for New Business  VUL Survivorship Questionnaire  Trust Owner Questionnaire and Certification for New Business  Uvenile Insurance Questionnaire	)r	
SIGN	Signatures (Wa). the understand arrae that the statements and answ a Required - Sign Here - Proposed Insured u Signature all the terms and constraints all the terms and constraints	ers in all parts of the Application and any application best of my (our) knowledge and belief. Further, I (we) conditions of this application, including, but not limited to, - X Signature of Proposed Insured 2	the	
	X Signature of Proposed Owner or Applicant (If corporation, print firm's name, signature and title of authorized officer.) (If Trust, signature of trustee and title.)	, NC		

- 9. Select the signature style.
- 10. Click Adopt and Sign.

11. Continue signing the document.

Adopt Your Signature	×
Confirm your name, initials, and signature.	
* Required	
Full Name*	Initials*
Chance Carter	сс
PREVIEW	
Chance Catter Chance Catter C94ABA6E39C54B7	
B selecting Adopt and Sign, I agree that the signature and initials will be the electronic representation of my my agent) use them on documents, including legally binding contracts - just the same as a pen-and-paper s	
ADOPT AND SIGN CANCEL	

**NOTE**: Most fields only require you to click in the box for the signature to be added. Some fields will require you to input (type) information in the field. (See example below of the city added)

	(Parent, Guardian, or Applicant if Proposed Insured is a Child, Issue Ages (0-14; 0-17 in PA))			
FILL IN	X Signature of Proposed Owner or Applicant (If corporation, print firm's name, signature and title of authorized officer. (If Trust, signature of trustee and title.)	Charlotte Signed in City, State	, NC	1/11/2021   5:51:16 EST Date (mm/dd/yyyy)

#### 12. Click Finish.

Please review the documents belo	we l	FINISH	OTHER ACTIONS +
	Q Q ±* 🗗 Ø		6
START	DEMONSTRATION DOCUMENT ONLY PROVIDED BY DOCUMENT ONLY 993 DATA. Subst 710 - Dataset: Naturagina 1 993 Dataset: Subst 710 - Dataset: Naturagina 1		
	EQUITABLE Financial Life Insurance Company		

### The following screen will appear:

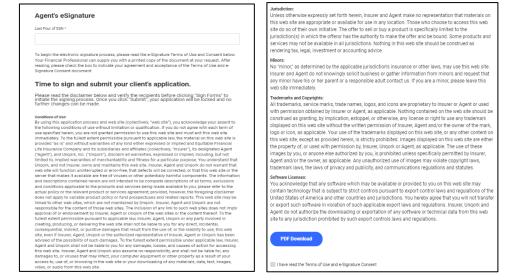
eSignature +	
Confirmation	
O Agent Terms of Use	Electronic Signature Confirmation
	Thank you!
	Your electronic signature process is now complete and your electronic signature has been applied to the document(s) that you reviewed.
	Click the Next button to initiate the electronic signature for the next signing party.
	Next

13. *Click* **Next** to allow the next signing party to sign.

Once the insured and owner have signed, the financial professional's signature is required.

#### **Financial professional signature**

- 1. Enter the last four digits of the Social Security Number in the SSN field.
- 2. *Review* the **PDF Download** (if necessary).



- 3. Click I have read the Terms of Use and eSignature Consent.
- 4. Click Accept.



5. Click Start.



6. Continue signing the document.



7. Click Finish once complete.



#### **Remote Signature**

Remote signature means the client is not sitting with the financial professional at the time the signature is captured. A link is sent to the client via email to review and sign.

1. *Complete* the screen.

eSignature	emails will be sent to the signing parties below,
Proposed In	sured: Layla Ali
Agent eSig	nature Information
Agent Name	•
John Doe	
	nter last 4 digits of SSN below that you, as the agent, will use to sign in to your agent e process once all other parties have signed.
-	of Social Security Number *
ast 4 digits	of Social Security Number *
9999	of Social Security Number *
9999	nter and confirm your email address where all agent eSignature notifications will be sent.
9999 Please e	nter and confirm your email address where all agent eSignature notifications will be sent.
9999 Please e	enter and confirm your email address where all agent eSignature notifications will be sent.

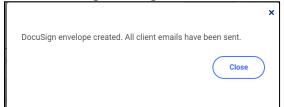
#### 2. Click Next.

**NOTE**: The financial professional has the option of adding a personalized message to the client.

### 3. Click Send Message.

eSignature Setup	
Remote	
	w, your customer will receive a personalized email message is to their electronic application and the necessary steps that electronic signature.
Proposed Insured	Proposed Insured Email Address
Layfa Ali	khalilahrobinson@yahoo.com
Authentication Code	
3982	
You may type a personalized e-mail messa	ge below and click "Send Message"
Thank you for your Business	
Send Message	

An email is sent to the client to review and sign. Once the email is sent, the financial professional will receive the following message.



### Email to client

The email sender will be "Your Financial Professional via DocuSign". The subject line will include the Client's name as well as the product applied for.

From: "Your Financial Professional via DocuSign" <</th>@docusign.net>To: "Burger King, by Key West, Franchise Owner" <khalilahrobinson@yahoo.com>Sent: Sat, Nov 13, 2021 at 12:36 AMSubject: Voided: Crafty Friends, your documents from Equitable are ready to sign for VUL Optimizer.

Below is an example of the email the client will receive.

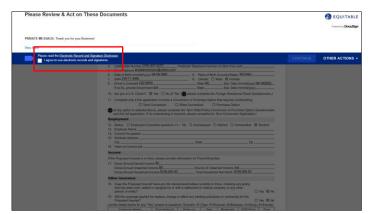
ANC	EQUITABLE
Please	review and sign your document
Hello Layla	AB,
Your application.	ation is ready for your review. Please click the button below to be directed to your online
Once you h on the scree	ave reviewed all forms for accuracy, you may apply your eSignature by following the instructions th.
If you have	any questions, please do not hesitate to contact me at khalilah.robinson@equitable.com
Thank you f	or the opportunity to be of service to you.
the 'Review	the application we need your electronic signature. Please review your application by clicking on Documents' link below. To verity your identity and ensure appropriate security, you will be r an Access Code, which is comprised of your the last 4 digits of your Social Security Number.
For example	R (
Last 4 digits	of SSN = 1234
Access Cod	ie = <u>1234</u>
You will be eSigning.	asked to acknowledge your acceptance of the application, disclosures and consents prior to
If you have	any questions, please contact me.
Persona	I Note:
Thank you f	or your Businesst
	View Documents

If your client is having issues signing the application, the steps below will assist with completion. Instruct the client to:

- 1. *Click* the **View Documents** button.
- 2. *Enter* the 4-digit code and *click* **Validate**.



3. Click I agree to use electronic records and signatures.



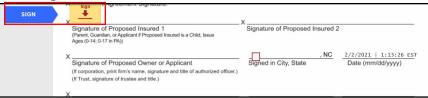
4. Click Continue.

Please Review & Act on These Documents		EQUITABLE
		Powered by DocuSign
If you have any questions, please do not hesitate to contact me at khalileh robinson@equitable.com		
Please read the Electronic Record and Signature Disclosure.	CONTINUE	OTHER ACTIONS +

5. Click Start.



6. Click Sign.



- 7. Select the signature style.
- 8. Click Adopt and Sign.

Adopt Your Signature	
Confirm your name, initials, and signature.	
* Required	
Full Name*	Initials*
Layla Ali	LA
SELECT STYLE DRAW USE SIGNATURE PAD UPLOAD PREVIEW	
Logic Ali 2008/2008/25/4/24.	
By selecting Adapt and Sign, I agree that the signature and initials will be the electronic representation of my agent) use them on documents, including legally binding contracts - just the same as a pen-and-paper signal	signature and initials for all purposes when I (or my are or initial.
ADOPT AND SIGN CANCEL	

**NOTE:** Some of the fields require the user to click the box to sign, some of the fields (2<sup>nd</sup> below) will require the user to fill in information such as the signed at city and state.

SIGN	Required - Sign Here - Signature of Proposed Insured or Parent/Guardian		04/18/1996 Date of Birth NC State of Residence
FILL IN	(Parent, Guardian, or Applicant if Proposed Insured is a Child, Issue Ages (0-14; 0-17 in PA)) X Signature of Proposed Owner or Applicant (If corporation, print firm's name, signature and title of authorized of (If Trust, signature of trustee and title.)	Charlotte Signed in City, State	., NC 1/11/2021   5:51:16 EST Date (mm/dd/yyyy)

Once all signatures are captured,

9. Click Finish.

Done! Select Finish to send the completed document.	FINISH	OTHER ACTIONS -
Q Q ±, 🖬 ()		Ľ

The following screen will appear:



After the client has signed the application package the financial professional will receive an email. **IF** the client does not receive the original email, **THEN** navigate back to the eSignature Setup screen and *click* **Resend** 

eSignature Setup Remote	
	ill receive a personalized email message instructing them the necessary steps that must be completed to collect their
Proposed Insured	Proposed Insured Email Address
Mac Donalds	khalilahrobinson@yahoo.com
Authentication Code	
8888	
You may type a personalized e-mail message below and click 'Se	nd Message"
Resend Message	)

**NOTE**: Clicking the **Resend Message** button cancels all signature links previously captured and all parties will need to resign.

	Resend Message
any signatur	he Resend Message button will cance es captured and resend the DocuSign rties to sign again.

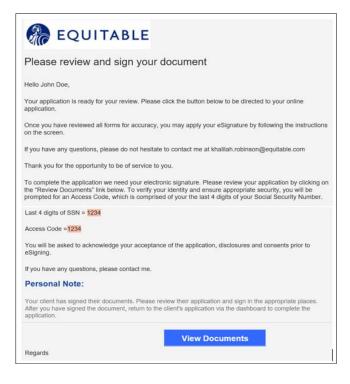
**IF** signatures are missing, **THEN** the financial professional is not able to move forward, and the following alert will appear.

Please complete all signatures in DocuSign

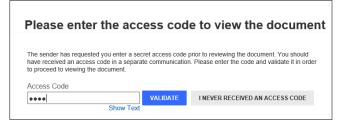
#### **Financial Professional email**

This is the email that the financial professional will receive once the client signs the application package

1. Click View Documents.



- 2. Enter the 4-digit pass code.
- 3. *Click* Validate.



- 4. Click I agree to use electronic records and signatures.
- 5. Click Continue.



6. Click Start.



7. Select the Signature style.

#### 8. Click Adopt and Sign.

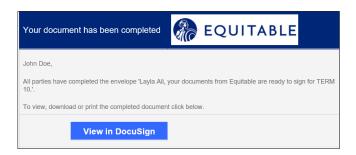


Once all pages of the application package have been signed, the screen below will appear, and the DocuSign process is complete.

9. Click Finish.



Once all parties have signed, the financial professional will receive the email notification below.



The status will also update on the dashboard screen to reflect it has been eSigned.

EQUI	TABLE									
My Cases	- 201	Start New Cas	se				Search All			Search
First Name	Last Name	Face Amount	Status	Product	Date Modified					
test	test	\$1,000,000	Started	TERM 20	12/17/2020 4:14:29 PM	Case Details	View Forms	Open Case	Delete	Duplicate
Layla	Ali	\$250,000	Esigned	TERM 10	12/17/2020 4:12:26 PM	Case Details	View Forms	Open Case	Delete	Duplicate

# **Submit the Application**

After all signatures are captured in DocuSign, a policy number is assigned by Equitable Life eApp, and the case automatically submits into nbA system.

The following screen will appear:

	Thank You!	
Your applic:	ation is now complete, below is your policy number. Policy Number: 121380942	
Please click Return	to Dashboard to return to the dashboard, or close this tab.	

If you click on return to dashboard, the status of the case will now show submitted.

My Cases - 114										
	Start M	lew Case			Sear	ch All			Search	
First Name	Last Name	Face Amount	Status	Product	Date Modified					
october	fifth	\$1,000,000	Submitted	TERM 20	09/30/2021 10:40:09 PM	Case Details	View Forms	Open Case	Delete	Duplicate

# **Send to Client**

Advisors will have the option to send the full Application or the Personal History and Medical Information Questionnaire to the Client to complete.

To participant in the "Send to Client" option, there are a few questions that must be answered to qualify. The questions below are on the Case Information screen.

Proposed Insured		
First Name	Last Name	Is Insured the Owner? *
Date of Birth	Age 61	Authorizing Electronic Delivery?
		**Please note that Electronic Delivery is not available for COIL Products.
policy form, client communication confirmation notices, and all othe	send all documents regarding my policy to ns, privacy policy, prospectuses (if applical r notices and policy-related documents wi ivery is NOT allowed for the following appl am applications.	ble), statements, billing notices, Il be delivered to me electronically.
Do you want to add a Joint Owner?	Will the billing method be Systematic? *      Yes No	Will the premium payor be the insured? *
Gender	Does the Proposed Insured speak and understand English? *	

Qualifications for electing Send to client:

- Proposed Insured must be the owner
- If bank draft is method of payment, account holder/payer must be insured.
- No Joint ownership
- Proposed Insured speaks and understands English

To send the case to the Client, follow the steps below:

1. Select Yes to the question, "Do you want to use the Send to Client Feature?"

App	olication Type
Face A	Amount
\$	1,000,000

If the question above is answered Yes, then there is an additional question to answer regarding Send to Client. The financial professional can decide if the full application or only the Personal History and MIQ questionnaires will be sent to the client.

2. Select Send Full Application or Send only the Personal History and MIQ.

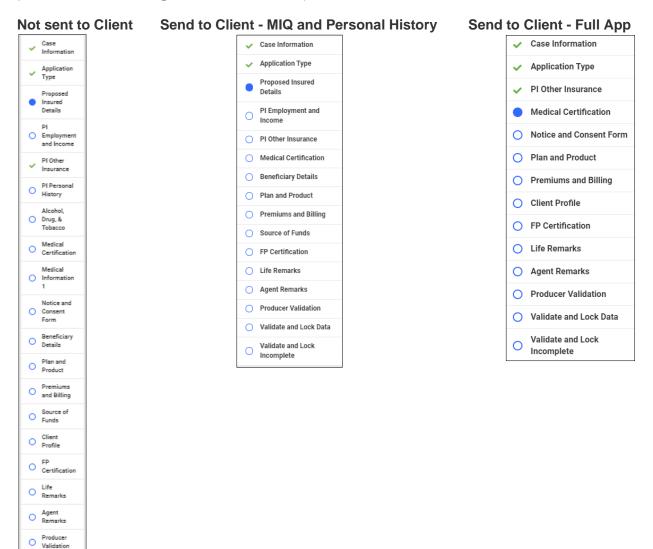
Do you want to *		
O Send Full Application	0	Send only the Personal History and MIQ

If Send Full Application is selected, then the following questions should be answered.

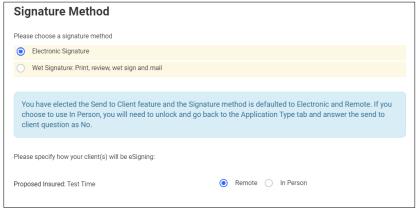
Do you want to * <ul> <li>Send Full Application</li> </ul>	Send only the Personal History and MIQ		
Last 4 digits of SSN *	Zip Code *	Email Address *	

- 3. *Type* the Last 4 digits of the insured's Social Security Number in the **4 digits of SSN** field.
- 4. *Type* the Insured's Zip Code in the **Zip Code** field.
- 5. *Type* the Insured's email address in the **Email Address** field.

**Note:** The tabs on the "left hand" navigation bar will look different based on the financial professional selecting Send to Client. – update screen shots below



 Validate and Lock Data
 Validate and Lock Incomplete The Signature Method will automatically default to Electronic Signature and Remote when the financial professional decides to Send to Client.



The Client will receive the following email:

(email to client) <b>Subject:</b> Timothy Ash has sent documents for Test Time from Equitable to review and sign. Hello Test Time,
Thank you for considering TERM 20. At this point in the application process, your agent has requested that you complete some sections of the application. Upon completion, you will be asked to sign the application and supplemental forms electronically. Please read this email carefully. The link to access the documents is at the bottom of this email.
You will be taken through the following steps to complete the documents:
1. Authenticate by entering the last 4 digits of your SSN and residence zip code
<ol><li>Complete all the documents. All questions must be answered to enable the submit button</li></ol>
3. Click the Submit button
You will then be prompted to sign the application and supplemental forms by following the prompts
1. Click "I have read the Terms of Use and eSignature Consent"
2. Click Accept
3. Click I agree to use electronic records and signatures.
4. Click Continue
5. Click Start to begin the electronic signature process and follow the prompts and remember to click Finish at the end
Please click the link which will direct you to the online application to begin the process.
Link to Complete the Application

For the Client to authenticate, enter the last 4 digits of their SSN and Zip Code. Then *Click* **Proceed to Application** 

Greetings, Thursday Test
Please be aware that any person who knowingly presents a false statement in an application for life insurance may be guilty of a criminal offense and subject to penalties under state law, and may result in your beneficiaries not receiving the life insurance benefit. *
✓ Agree!
Enter Last 4 digits of SSN *
1
Enter Last 4 digits of SSN is required
Enter Zip code *
Enter Zip code is required
Proceed to Application

The client will then see the "Welcome" screen.

•	Welcome	
0	Authorizations and Disclosures	Welcome and Thank you for choosing Equitable to be the service provider for your life insurance needs.
		Your Financial Professional has requested you complete a portion of the application.
0	Insured Details	Should you have any questions or encounter an error during this process, please contact your Financial Professional.
0	Employment and Income	Agent Name: Test Test Agent Email: khalilah.robinson@equitable.com
0	Beneficiary	Agent Phone Number: (704) 957-5270
	Details	Helpful hints:
0	Systematic Payment	All questions must be answered on all pages to submit the application.
0	Source of Funds	<ul> <li>Some fields contain tool tips represented by this () icon; These provide additional information on the field they are associated with. Hover over or click the tool tip icon to display that information.</li> </ul>
0	PI Declaration	<ul> <li>Save your email. The link is valid for 14 days and is reusable if completing the application in multiple sessions. If your email was deleted and you are unable to retrieve it, contact your Financial</li> </ul>
0	Signature	Professional who will resend a new email with link.
		<ul> <li>If you are completing the application entry in multiple sessions, use the "Save and Exit" button to save the completed portion of the application. If you close out of your browser without saving properly, data may be lost.</li> </ul>
		<ul> <li>Once you have successfully completed all questions:         <ul> <li>click "Submit"</li> <li>click "Otim th pop-up box</li> <li>click "Client DocuSign" button at the bottom of the screen to initiate the signing process</li> <li>click the "Unlock" button if you notice any changes are to be made on the application prior to DocuSign being completed</li> <li>click "Timity when signing is complete</li> </ul> </li> </ul>
	Save and	I Exit Next

### **Disclosure and Data Authorization**

After the Welcome screen, a new screen "Authorizations and Disclosures" has been added and will need to be reviewed and acknowledged by the client before clicking the "Next" button and continuing with the application.

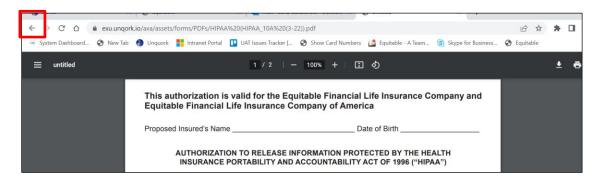
✓ Welcome			
Authorizations and Disclosures			
O Insured Details	Authorizations and Disclosures		
O Employment and Income	Name		
O Beneficiary Details	Office Work		
<ul> <li>Systematic Payment</li> </ul>	As the proposed insured:		
<ul> <li>Source of Funds</li> </ul>			
O PI Declaration	<ul> <li>I am applying to insure my life and not someone else's life.</li> <li>I am personally completing this application without any assistance or supervision.</li> </ul>		
O Signature	<ul> <li>I am physically located in the United States.</li> <li>I have reviewed and agree to the <u>HIPAA Disclosure</u> and <u>Data Authorizations</u>.</li> </ul>		
	✓ Lagree *O		
	Click to review MIB Pre-Notice and Privacy Statement.		
	All documents signed on this page will be included in the policy package .		
Save and Exit	Previous Next		

On this screen the client will need to review the HIPAA Disclosure and Data Authorization Disclosure by

clicking on the links. These two disclosures are required to be reviewed. After both documents are reviewed, the Insured will need to click the "I Agree" check box, then the "Next" button and continue with the application.

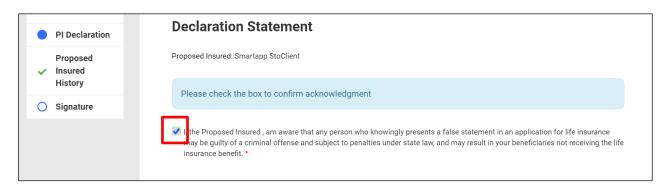
**NOTE:** MIB Pre-Notice and Privacy are optional form to be reviewed at this time. All forms reviewed and signed on this page will be included in the application package.

Once the document opens, the Insured should use the back arrow within the document to return back to this page



#### **PI Declaration Screen**

After the Authorizations and Disclosures screen, the insured will be presented with the Declaration Statement screen that will need to be reviewed and acknowledged by clicking the checkbox. The insured can then click the "Next" button and continuing with the application.



Once **all** questions are answered, the following screen will display:

Requitable			Client Account: Derrick Falls   Product Name: Annual Renewable Term (ART)
	Welcome		
	<ul> <li>Insured Details</li> </ul>	Thank you for completing the Information Questionnaires. Please click on Submit button, to submit the application and initiate the Docusign.	
	<ul> <li>Employment and Income</li> </ul>		
	<ul> <li>Personal History</li> </ul>	Submit	
	<ul> <li>Alcohol/Drug/Tobacco</li> <li>Usage</li> </ul>		
	Vedical Questionnaires		
	Votice and Consent Form		
	✓ Beneficiary		
	<ul> <li>Systematic Payment</li> </ul>		
	✓ Source of Funds		
	<ul> <li>Signature</li> </ul>		

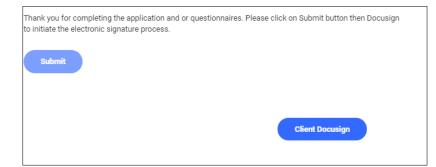
#### The client should *click* Submit.

Personal History	
Alcohol/Drug/Tobacc Usage	Thank you for completing the Information Questionnaires. Please click on Submit button, to submit th application and initiate the Docusign.
Medical Questionnaire 1	Submit
Medical Questionnaire 2	
Medical Questionnaire 3	
Medical Questionnaire 4	
Signature	

After submitting the documents, the client will be prompted to *click* **Ok**.



### Client should *click* Client Docusign



Message will be displayed and then Docusign will be launched

Creating New Envelope

Please wait while we generate eSignature documents. This may take a while.

# **Submitted application**

Once the application has been submitted, no changes or edits can be made. The following message is received when opening the case.

Ар	plication Typ	e
Face	Amount	
ŝ	500,000	
	is a Term Policy/Rider version or Purchase Optic	n?
		~

# **Timelines:**

Listed below are the timelines of items that are important for the financial professionals to know.

### **Signature Process Timelines**

- MIQ Send to Client Link is good for 7 days, if expired the financial professional can login in and resend the link.
- DocuSign Link is good for 14 days, if expired agent can login and resend link.
- Once the case is fully signed there is not an expiration on when it can be submitted, but the app itself is only good for a certain period.

# Resending Link Procedures (When agent should resend and when they should call eApp team to have resent)

- If one party has signed the application but there are other parties that need to sign (including the financial professional) but they can't locate the email they can call the eApp team and we can get the link resent to just the parties that have not signed.
- If no parties have signed and someone didn't get the DocuSign link the agent can login and resend without a call to the eApp team

# If you have any questions, call Case Management Support at (855) 606-6452, Option 3.

Life insurance products are issued by Equitable Financial Life Insurance Company (New York, NY) or Equitable Financial Life Insurance Company of America, an Arizona stock corporation and are co-distributed by Equitable Network, LLC (Equitable Network Insurance Agency of California in CA; Equitable Network Insurance Agency of Utah in UT; Equitable Network of Puerto Rico, Inc. in PR), and Equitable Distributors, LLC. Variable products are co-distributed by Equitable Advisors, LLC (Member FINRA, SIPC) (Equitable Financial Advisors in MI and TN) and Equitable Distributors, LLC. When sold by New York based (i.e. domiciled) Equitable Advisors financial professionals life insurance products are issued by Equitable Financial Life Insurance Company, (NY, NY).

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