Structured Capital Strategies
PLUS Guard® Annuity
Performance Cap Rates for the
April 16, 2020 Segment Offering

Annual Lock Segment

<table>
<thead>
<tr>
<th>Segment Buffer</th>
<th>6-Year Segment¹</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>S&amp;P 500®</td>
</tr>
<tr>
<td>-10%</td>
<td>Russell 2000®</td>
</tr>
<tr>
<td></td>
<td>MSCI EAFE ETF²</td>
</tr>
</tbody>
</table>

Step Up Segment²

<table>
<thead>
<tr>
<th>1-Year Segment¹</th>
</tr>
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<tr>
<td>S&amp;P 500®</td>
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</tr>
</tbody>
</table>

¹ Performance Cap Rates are set in advance, generally 2 weeks prior to the Segment Start Date.
² Not available in all jurisdictions.

View Performance Cap Rates online at equitable.com/scsplusguard.
For more information, contact your financial professional and visit equitable.com/scsguard.

Please note that due to spacing constraints, the index names in the chart above may have been abbreviated. For full index names, please refer to the reverse side.

Performance Cap Rate — For Annual Lock Segments, the Performance Cap Rate is the highest Annual Lock Yearly Rate of Return that can be applied on an Annual Lock Anniversary. The Annual Lock Segment provides a return that is cumulatively calculated based on index performance each Annual Lock Period, subject to the Performance Cap Rate and Segment Buffer less the Return of Premium Death Benefit. For Step Up Segments, the Performance Cap Rate is the Segment Rate of Return if the Index Performance Rate for that Segment is greater than or equal to zero, less the Return of Premium Death Benefit. The Performance Cap Rate is not an annual rate of return.

Structured Capital Strategies PLUS Guard® is a variable and index-linked deferred annuity contract and a long-term financial product designed for retirement purposes. Simply stated, an annuity is a contract between you and an insurance company that lets you pursue the accumulation of assets. You may then take payments or a lump-sum amount at a later date. In Structured Capital Strategies PLUS Guard®, you invest to accumulate value on a tax-deferred basis in one or more of our Variable Investment Options and/or in one or more of the Segments comprising the Structured Investment Option. There are fees and charges associated with Structured Capital Strategies PLUS Guard®, which include a Variable Investment Option fee that covers administrative expenses, sales expenses and certain expense risks. The Variable Investment Option fee does not apply to amounts held in a Segment.

Variable Annuities: • Are Not a Deposit of Any Bank • Are Not FDIC Insured • Are Not Insured by Any Federal Government Agency • Are Not Guaranteed by Any Bank or Savings Association • May Go Down in Value

Please see the reverse side for product term definitions and additional important information.
AXA Equitable Life Insurance Company (NY, NY)
Important Note
AXA Equitable has designed this material to serve as an informational and educational resource; it does not offer or constitute investment advice, and makes no direct or indirect recommendation regarding the appropriateness of any particular product or investment-related option. Your unique needs, goals and circumstances require and deserve the individualized attention of your financial professional.

Important information
Prior to the Segment Maturity Date, you will not receive the full potential of the Performance Cap Rate since the participation in upside performance for early withdrawals is prorated based on the period those amounts were invested in a Segment. Generally, you will not receive the full protection of the Segment Buffer prior to the Segment Maturity Date, because the Segment Interim Value reflects a portion of the downside protection expected to be provided on the Segment Maturity Date. There is an annual Return of Premium Death Benefit charge of 0.20%. There is a risk of a substantial loss of your principal because you agree to absorb all losses to the extent they exceed the protection provided by the Structured Investment Option at maturity.

Please note that some investment options are not currently available in all firms and jurisdictions. In addition, this broker/dealer requires the election of the Return of Premium Death Benefit rider with the Structured Capital Strategies PLUS Guard® variable annuity contract. The Return of Premium Death Benefit has an additional fee. Please see your product prospectus for more information. Negative consequences may apply, if for any reason, amounts invested in a Segment are removed before the Segment Maturity Date. AXA Equitable may discontinue contributions to, and transfers among, investment options or make other changes in contribution and transfer requirements and limitations. Transfers are not allowed into or out of Segment Types. AXA Equitable may suspend or discontinue a new Segment at any time.

For the Annual Lock Segment, the Performance Cap Rate is determined at the inception of the 6-year duration. The -10% Segment Buffer protects against the first 10% of loss each Annual Lock Period.

Withdrawals from your contract value may be subject to withdrawal charges. The withdrawal charge declines from 6% over a 6-year period for the Structured Capital Strategies PLUS Guard®. The taxable portion of any withdrawal from an annuity contract is ordinary income, not capital gain. Distributions taken prior to annuitization are generally considered to come from the gain in the contract first. If the contract is tax-qualified, generally all withdrawals are treated as distributions of gain. Withdrawals of gain are taxed as ordinary income and, if taken prior to age 59½, may be subject to an additional 10% federal tax.

Certain types of contracts and features will not be available in all jurisdictions. Annuities contain limitations and restrictions. For costs and complete details of coverage, speak to your financial professional. We offer other variable annuity contracts with different fees, charges and features. Not every contract of coverage, speak to your financial professional. We offer other variable annuities contain limitations and restrictions. For costs and complete details of coverage, speak to your financial professional. AXA Equitable Life Insurance Company has sole legal responsibility to pay amounts it owes under the contract. An owner should look to the financial strength of AXA Equitable for its claims-paying ability.

Unlike an Index Fund, the Structured Investment Option provides a return at maturity designed to provide a combination of protection against certain decreases in the index and a limitation on participation in certain increases in the index. The Structured Investment Option does not involve an investment in any underlying portfolio. Instead, it is an obligation of AXA Equitable Life Insurance Company.

Variable annuities are subject to market risk, including loss of principal. Structured Capital Strategies PLUS Guard® is a registered service mark of AXA Equitable Life Insurance Company, New York, NY 10104. Structured Capital Strategies PLUS Guard® is issued by AXA Equitable Life Insurance Company, New York, NY 10104. Co-distributed by affiliates AXA Advisors, LLC (member FINRA, SIPC) and AXA Distributors, LLC. Visit our website at equitable.com or contact us at (212) 554-1234 to find out the availability of other contracts.

Contract form #s: 2017SCSBASE-I-PL-A/B and any state variations.
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Structured Capital Strategies® is patent-approved. Patent no. 8,645,261.
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Cat. #158567 (2/20)